

1) NO PURCHASE NECESSARY TO ENTER OR WIN THIS CONTEST. A purchase will not improve your chances on winning. The chances in winning depend on the total number of eligible entries received. Visit Bingeman's between 12:01am (EST) September 1st, 2019 – 11:59:59pm (EST) October 18th, 2019, to enter online. Limit one (1) entry per person.

2) HOW TO PLAY. To participate, you must visit Bingeman's and enter online. Online entries received later than 11:59:59pm (EST) on October 18th, 2019 are automatically void. By entering this contest, all participants agree to abide by the contest rules and decisions of the independent contest organization, which are final. All contestants must have completed the online entry with their name, age, address, telephone number, correctly answer the skill-testing question on the online entry form without assistance and otherwise complied with these rules and regulations to be declared a winner.

3) WINNER SELECTIONS/DRAWS. On October 19th, 2019 a random draw will be conducted from all eligible online entries received between 12:01am (EST) September 1st, 2019 – 11:59:59pm (EST) October 18th, 2019. The selected entrant will be contacted by phone and/or e-mail within two (2) business days of the draw. If a selected entrant is unable to be contacted after three (3) attempts, he/she forfeits the prize and another entrant may, at the sole discretion of Premier Brands, Ltd., be selected. Before a prize is awarded, the winner may be required to sign one or more declarations, publicity consent, waiver and release form acceptable to the LCBO. The Contest Sponsor, LCBO, affiliates and subsidiaries and their respective directors, officers, employees, and agents are exempt from all liability of any kind, including without limitation any loss, damage, injury (including personal injury) or expense, in connection with this contest or occurring as result of the prize being awarded. By participating in this contest, all participants declare that they have read, understood and complied with the contest rules, consent to the use of their name, information for the purpose of advertising or promotion without further compensation and agree to abide by all decisions by the Contest Sponsor. The Contest Sponsor is not responsible for errors in the offer or administration of this contest, including but not limited to errors in advertising, the contest rules, the selection and announcement of the winner or the distribution of any prize. The odds of winning depend on the number of eligible entries received.

4) PRIZE. There is one (1) grand prize available to be won across all participating provinces. Grand Prize consists of: 2 x Tickets to Either Paulaner or Hacker Pschorr Oktoberfest Tent (Munich, Germany) October 2020, Accomodation for 2 for 2 nights & Flight for 2 Round Trip from Pearson Airport. Approximate value is \$5000.00 CAD. Sponsor and HACKER PSCHORR will not be responsible, however, if weather conditions, event cancellations, or other factors beyond Sponsor's and HACKER PSCHORR's reasonable control prevent Grand Prize and/or events from being fulfilled. The prize must be accepted as awarded. Prize is non-transferable and non-redeemable for cash. No substitutions, except by the Contest Sponsor, who reserve the right to substitute a prize of equal or greater value. This contest is subject to all applicable federal, provincial, or municipal laws. The Contest Sponsor reserves the right to modify or terminate this contest at any time without notice to participants. VOID WHERE PROHIBITED.

5. ELIGIBILITY. CONTEST IS OPEN TO LEGAL RESIDENTS OF CANADA; WHO HAVE REACHED THE AGE OF MAJORITY IN THEIR RESIDING PROVINCE ON THE DATE OF THEIR ENTRY; and who is not an employee, contractor, agent or representative of the "Contest Sponsor" or its affiliates, agencies or distributing companies, and who is not an employee of the LCBO, the LDB, the Alcohol and Gaming Commission of Ontario (AGCO) or any licensees authorized by the AGCO, prize supplier, or member of the immediate family (parent, spouse, sibling, child) of, or domiciled with, any of the forgoing persons. The LCBO, the LDB and the AGCO are not connected with this contest in any manner whatsoever and are not liable in any way whatsoever in regards to any matter, which relates to this contest. Licensees authorized by the AGCO and members of their families are not eligible to participate in this contest. Ballots are void if illegal or altered. All online entries become the property of the Contest Sponsor. The Contest Sponsor is not responsible for lost or late online entries that have been tampered with or are illegible. All decisions of the Contest Sponsor shall be final.

6. THE CONTEST SHALL BE SUBJECT TO THESE OFFICIAL RULES AND REGULATIONS available at Bingeman's. By entering the contest, all participants agree to abide by the contest rules and decisions of the independent contest organization, which are final.